

## CERTIFICATE PROGRAM PROCESS-ORIENTED DIGITAL TRANSFORMATION

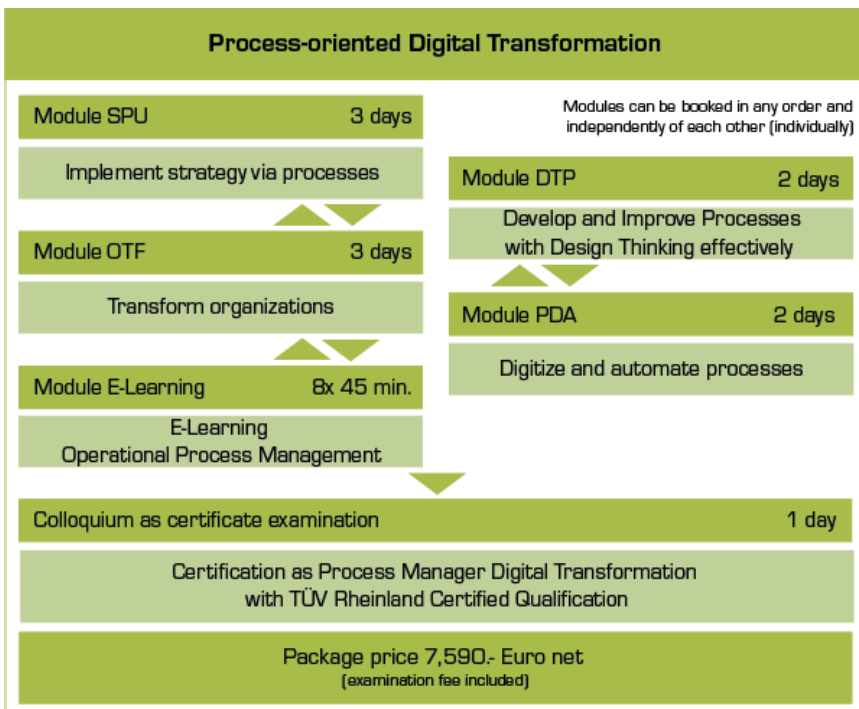
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Digital transformation will keep us constantly on the move in companies over the next few years. Industry boundaries are being dissolved at high speed, jobs are being replaced and new ones created, previously unknown services are being developed and communication is being elevated to new levels.

This is currently one of the strongest drivers for the introduction of a process-oriented organization, as the purely functional organization cannot adapt quickly enough to these challenges.

In this certificate program, you will learn how to effectively implement the digital strategy in a process-oriented organization.



### Prerequisites

University degree (or comparable degree)

- + approx. 3 years of professional experience
- + certificate program "Process-oriented Digital Transformation" at BPM&O Akademie

or:

Highschool diploma (Abitur)/ vocational baccalaureate diploma/ secondary school diploma with vocational training (or comparable degree)

- + approx. 5 years of professional experience
- + certificate program "Process-oriented Digital Transformation" at BPM&O Akademie

**Duration** 10 days classroom training + approx. 360 minutes e-learning

**Package price** € 7,590 net

After completing the seminar program, the colloquium as certificate examination for "**Process Manager Digital Transformation with TÜV Rheinland Certified Qualification**" takes place. The examination fee is € 749 net and included in the package price of € 7,590 net.



Please visit our website for current dates: [www.bpmo-akademie.de](http://www.bpmo-akademie.de)

**Please note:** The open seminar dates are only available in German. We offer the conduct of this certificate program in English as in-house training. For further information, please do not hesitate to contact us!

## What does digital transformation mean for companies and each individual?

Goal of the seminar module DT1 “**Implement strategy via processes**” is to enable participants to implement the strategy of the organization in a customer-oriented manner and via processes ("process follows strategy"). In doing so, the milestone for a rapid digitization have been set.

With **Design Thinking** you will get to know an agile method which enables you to align the To-Be processes even better with customer requirements (module DT2).

Digital transformation presents completely new challenges for management and employees. In the module DT3 “**Transform organizations**”, you will learn how to manage the growing complexity and successfully implement organizational change in the company.

In DT4 “**Digitize and automate processes**”, you will identify areas of application for the automation of processes, develop criteria for their feasibility, and test the practical application of workflow systems.

In the e-learning course of module DT5 “**Operational Process Management**”, participants learn how to manage and improve processes in a goal-, competence- and resource-oriented manner.

The modules can be booked in any order and independently of each other (individually).

After completing the seminar program, you have the opportunity to take part in the one-day colloquium to acquire an international TÜV certificate.

## Target group

- Chief Digital Officer and Head of Digital Transformation
- Chief Process Officer and Head of Process Management
- Executives/managers with implementation responsibility for corporate strategy
- Managers or employees involved in the implementation of digital projects and processes
- Process owners who are responsible for the digitization of their processes
- Organizational developers and change managers who accompany the Digital Transformation
- Internal and external consultants who support the Digital Transformation